





PATIENT ENGAGEMENT

18 - 19 September, 2015

Crown Plaza Hotel Beirut - Lebanon



# **GUEST SPEAKERS**



#### ASHRAF ISMAIL, MD, MPH, CPHQ

Managing Director, Middle East International Office - Joint Commission International

Dr. Ismail is a physician with 25 years of international experience in hospital accreditation, healthcare quality management, performance improvement and development of human resources for health. His contributions in postgraduate quality education and training are well recognized. As an adjunct professor at George Mason University, School of Health and Human Services, he teaches a variety of quality courses for the certificate in quality and outcomes management. Dr. Ismail is a WHO consultant in accreditation and health care quality. In 2006, he was appointed as Strategic Planning Advisor to the Minister of Health in UAE to develop the new strategy of the health sector.



### MARY DESMOND VASSEGHI, MBA

Mary was propelled into Patient advocacy following the preventable deaths of her mother in 2004 and 18 year son in 2005, both due to medical misdiagnosis of different natures. In 2006, she set up a support group for families who had lost children to sudden cardiac death with the aim of supporting parents and effecting change. She began working with a wide range of individuals and groups inside and outside Ireland to achieve her goals. In 2008 the multidisciplinary Irish Heart Foundation Sudden Cardiac Death Council was set up which she chaired until 2011.



STEPHEN M. POWELL, MS

**Chief Executive Officer and President** 

President and founder of Synensis, a veteran-owned small business headquartered in Fayetteville, Georgia, USA. Steve is a recognized safety and quality leader having been involved in human factors education and teamwork training in the U.S. Navy, commercial airline industry, and the healthcare industry for over 25 years. His most recent experience includes patient safety and patient-centered care training, curriculum development, root cause analysis, research and team-based simulations.



**KEDAR MATE, MD** 

Senior Vice President, Institute for Healthcare Improvement, Cambridge USA Assistant Professor, Department of Medicine, Weill Cornell Medical College, New York USA Research Fellow, Division of Global Health Equity, Harvard Medical School, Boston, USA Honorary Lecturer, University of KwaZulu Natal, Durban South Africa

President and founder of Kedar Mate, MD is an Internal Medicine physician who developed broad expertise in health systems improvement, innovation and implementation science.



ALI ELHAJ, LLM., PH. D

CEO, ClinGroup Holding

Worked as a Chief Executive Officer in several healthcare systems throughout the United States and Lebanon. Lecturer at the University of Lebanon and a Healthcare Subject Matter Expert for Deloitte. Advisor to the Ministry of Health, and a member of the Ministry of Health National Accreditation Board. Devoted his time to promote quality and efficiency in the healthcare field through Governance, Operation, Strategic Planning and Policy Making and received several awards for operational excellence.



**SVEN AWEGE** 

Founder and senior consultant - Pharma Strategic sarl

Experienced – Entrepreneur – Multichannel – Pharma – Manager – 25 years 14 years in Pharma – Marketing – Sales – Finance – Strategy – Consulting



## **GUEST SPEAKERS**



#### **DENICE KLAVANO**

Denice is a Patient Relations Specialist for the Capital District Health Authority in Nova Scotia. Denice is past chair of the family faculty for the IWK Women's and Children's Hospital in Halifax and a member of Patients for Patient Safety Canada (PFPSC), a program of the Canadian Patient Safety Institute. Denice is also a World Health Organization Canadian patient safety champion, the Canadian representative to the Pan American Health Organization (PAHO), as well as a member of the American Society for Quality (ASQ).



## ADELINE SALIBA, PHARMD, MBA

With her acquired years of healthcare experience, she contributed to the recommendations that impact health and quality of life while balancing therapy cost-effectiveness with safe outcomes. A team-oriented professional, possessing a well-diversified set of clinical and managerial skills, she supports the concept of a just culture that fosters an environment conducive for multidisciplinary collaboration amongst healthcare employees. She also promotes effective communication as it facilitates successful teamwork initiatives and is a strong advocate for patient education, engagement and empowerment.



**ELISABETH SIOUFI** 

#### Lawyer

- Director of the Institute for Human Rights of the Beirut Bar Association
- Trainer on human rights, international humanitarian law, international criminal law
- President of the Human Rights Commission of the International Union of Lawyers (Union Internationale des Avocats)
- Member of the International Criminal Bar Associationstrong advocate for patient education, engagement and empowerment.



**PATRICK LAMBERT** 

Directeur d'Hôpital de Classe Exceptionnelle.

Director of the Executive Department, Assistance Publique - Hopitaux de Paris

Expert in different domains of hospital management, restructure, accreditation, human resources development and implementation of strategic plans.



## **JOELLE RICHA FAHED, PHARMD**

is a pharmacist with more than 20 years experience in the multinational pharmaceutical industry in Europe, Africa and the Middle East. She gained extensive experience across various geographies and roles, working with Eli Lilly in various positions including General Manager, Marketing Director, Business Development Manager and Transformation Leader . Joelle is currently the Managing partner of Health First Group.





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